

THINKGEEK iCADE SKIN CONTEST
Official Rules

**NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN.
A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR
CHANCES OF WINNING.**

As a condition of participating in the ThinkGeek Contest (the "Contest"), entrant agrees to be fully and unconditionally bound by these Official Rules and the decisions of ThinkGeek, Inc. ("Sponsor"), whose decisions shall be final and binding in all respects, and to waive any right to claim ambiguity in the Contest or these Official Rules.

1. ELIGIBILITY

The Contest is open to all individuals who are twenty-one (21) year of age and older as of October 3, 2011.

Directors, officers, employees, contractors, agents or representatives of ThinkGeek, Inc., and/or its affiliate companies, and their suppliers, as well as the immediate family of the employees (including spouse, and parents, children and siblings, and their respective spouses regardless of where they live) and individuals living in the same households as the employees, whether related or not, are not eligible. The Contest is subject to all applicable federal, provincial, and local laws and regulations and is VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

2. HOW TO ENTER

The Contest begins 10:00AM Eastern Time on October 3, 2011, and ends at 11:59 PM Eastern Time on October 16, 2011 ("Promotional Period"). During the Promotional Period, you may enter by submitting, via email, an original iCADE skin design using the template provided by ThinkGeek, Inc.

3. SELECTION OF WINNERS

Sponsor will select one or more winners from all eligible entries according to criteria in Sponsor's sole discretion (each a "Winner"). Drawing will occur on October 17, 2011, or within ten (10) days of the end of the Promotional Period. Sponsor's decisions are final and binding in all respects.

4. GRAND PRIZE

The Grand Prize consists of an iCADE in the skin you designed, credit given on the iCADE skin product page, and \$500 gift certificate. Approx. Retail Value ("ARV"): \$600.

No transfers or cash equivalents of the Grand Prize, substitutions in prizes will be allowed except by Sponsor, who may substitute a prize (or portion thereof) with one of comparable or greater value. Certain restrictions may apply. Winner is responsible for the payment of taxes on the prize and for any other costs and expenses associated with the acceptance and use of a prize not specifically described above. All expenses not specifically provided for by Sponsors in these rules are the sole responsibility of the

winner. The Grand Prize and each Runner Up Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) by Sponsor.

Any required tax reporting forms will be furnished to the IRS or other relevant taxation authority.

The assignment of the cash Prize is not assignable or transferable.

5. ODDS OF WINNING

The odds of winning will depend on the number of eligible entries received during the Promotional Period.

6. WINNER NOTIFICATION

Sponsor will notify each Winner via phone, mail or email to the Winner's telephone number, email address and/or the address provided through the Winner's account. Sponsor shall not be responsible for notices that are not delivered or are delivered late due to the acts or omissions of third parties, including, but not limited to, the Postal Service.

Winner must notify Sponsor of his/her intent to claim the Grand Prize or Runner Up Prize and complete a Winner's Agreement and Release form that will be sent to the Winner no later than midnight (Eastern Time) fourteen (14) days after notice is sent or postmarked.

Should the Winner be a citizen of Canada, the Winner's Agreement and Release will include a mathematical skill-testing question. Before being declared a Canadian Winner, the answer to the skill-testing question must be verified. U.S. and other participants are not required to answer the skill-testing question.

In the event of non-compliance with these rules, or if the Prize is unclaimed or returned as undeliverable, the Prize will be forfeited.

Any forfeited Prize may be awarded to an alternate winner, at Sponsor's discretion.

7. NAMES OF WINNERS

To obtain the name of the Winner, any person may mail a self-addressed, stamped envelope after October 17, 2011 to: ThinkGeek, Inc., Attn: iCADE Skin Contest, 11216 Waples Mill Rd., Suite 100, Fairfax, VA 22030. Requests must be received no later than December 31, 2011.

8. PUBLICITY

Except where prohibited by law, by entering the Contest, as a condition of participating in this Contest, entrant agrees to allow Sponsor and its designees to use entrant's name, photograph, likeness, statements, biographical information, voice and city and state address for advertising and promotional purposes for this and similar promotions, worldwide, and in perpetuity, in any and all forms of media, now known or hereafter devised without additional compensation, review or approval rights, notification or permission, except where prohibited by law. In addition, the Winner(s) irrevocably

assign to ThinkGeek, Inc. all right title and interest in the material submitted to ThinkGeek, Inc. under this Contest, including any moral rights therein.

ENTRANT FURTHER ACKNOWLEDGES THAT IF ENTRANT IS CHOSEN AS A WINNER, ENTRANT'S PERSONAL IDENTIFYING INFORMATION MAY BE DISCLOSED TO THIRD PARTIES INCLUDING, WITHOUT LIMITATION, PLACING ENTRANT'S NAME ON A WINNERS' LIST.

BY ENTERING THIS CONTEST, ENTRANT ACKNOWLEDGES AND AGREES THAT ENTRANT HAS READ AND CONSENTS TO SPONSOR'S PRIVACY POLICY AND TERMS OF USE.

9. LIMITATION OF LIABILITY

Sponsor is not responsible for: (1) stolen, lost, late, misdirected, damaged, undeliverable or incomplete, inaccurate, delayed, illegible entries due to technical, computer, mechanical, printing, typographical, human or other errors relating to or in connection with the Contest, including, without limitation, errors which may occur in connection with the administration of the Contest, the mailing or transmission of entries, notification or correspondence, the processing of entries, the announcement of the prizes or in any Contest related materials; (2) technical failures of any kinds; (3) failures of any of the equipment or programming associated with or utilized in the Contest; (4) unauthorized human and/or mechanical intervention in any part of the entry process or the Contest; (5) technical or human error that may occur in the administration of the Contest, the sending of entries or the processing of entries; or (6) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed, corrupted or for any other reason not accepted as an entry into the Contest, entrant's sole remedy is to submit another entry in the Contest. Sponsor may rescind any Contest entry found to contain such errors or failures without liability at its sole discretion.

As a condition of participating in this Contest, entrant agrees to release, indemnify and hold harmless the Sponsor and its affiliate companies, and their respective parent companies, subsidiaries, affiliates, prize suppliers, and Sponsor's advertising and promotion agencies and all their affiliates, and each of their respective agents, representatives, officers, managers, directors, members, shareholders and employees from and against any injuries, losses, damages, claims, actions and any liability of any kind resulting from or arising from participation in the Contest, including acceptance, possession, use, misuse or nonuse (including any travel or travel-related activity thereto) of the prize that may be awarded, or any injury or for damage to entrant's or any other person's computer or wireless device relating to or resulting from participation in this Contest or downloading any materials in this Contest, or inability to access any web site or wireless service associated with this promotion, or any combination thereof. Entrants agree that the laws of the Commonwealth of Virginia will govern any and all disputes.

As a condition of participating in this Contest, entrant agrees that (1) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby

waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses, (2) all causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and (3) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but shall in no event include attorneys' fees. Sponsor reserves the right to modify prize award procedures.

If in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Contest, or if computer virus, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Contest, the Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and or void any entries submitted fraudulently, to modify or suspend the Contest, or to terminate the Contest and conduct a random drawing to award the prizes using all eligible, non-suspect entries received for the applicable drawing as of the termination date. Any attempts by an individual to access any web site associated with this promotion via robotic, automatic entry devices, programs such as, but not limited to, by script, macro or any other automated means, or other unauthorized entry will void all such entries by such methods.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE SPONSOR'S WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK CIVIL AND/OR CRIMINAL PROSECUTION AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW.

10. SPONSOR

The Sponsor of this Contest is ThinkGeek, Inc., 11216 Waples Mill Rd., Suite 100, Fairfax, VA 22030

11. OPT-OUT

If you do not wish to receive any further notices from ThinkGeek, Inc. regarding Contest offerings, send your name and address to: ThinkGeek, Inc., 11216 Waples Mill Rd., Suite 100, Fairfax, VA 22030. Attn: Opt-Out.

CONSUMER DISCLOSURE: NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

You have not yet won any prize, the actual odds of winning any prize will depend upon the total number of eligible entries received for the applicable drawing. All entries must be received by 11:59pm ET October 16, 2011 to be eligible for the drawing. Contest ends 11:59 PM Eastern Time October 16, 2011. See Official Rules above for complete prize restrictions. Sponsored by ThinkGeek, Inc., 11216 Waples Mill Rd., Suite 100, Fairfax, VA 22030