

1. ELIGIBILITY:

Sweepstakes open to residents of the U.S. and Canada (other than Quebec), 21 years of age and older as of **June 1, 2010**. Void where prohibited. All federal, state and local laws and regulations apply.

2. HOW TO ENTER:

a. To enter, you must follow the instructions found at www.thinkgeek.com/geekdad2010, which include registering for an account if you do not currently have one.

b. Entrants may enter without creating an account at www.thinkgeek.com by entering by mail. To enter by mail, send a postcard containing entrant's first and last name, mailing address, daytime phone number, e-mail address (if available) and date of birth to ThinkGeek, Inc. 11216 Waples Mill Rd., Fairfax, VA 22030. Enter as often as you wish, but each post card must be sent separately. No mechanically reproduced entries allowed. Mail-in entries must be postmarked by **June 11, 2010**.

Random winners will be selected from the group of new accounts, current accounts and the group of entrants by mail.

3. RANDOM DRAWING and PRIZE AWARD PROCESS:

A random drawing will be held on or about the week of **June 11, 2010** to determine winners. We will attempt to notify the winner on the same day. Once the winner is contacted ThinkGeek, Inc. will send a Winner's Agreement and Release form (by fax or standard mail according to the winner's preference) which the winner must sign and return (by fax or standard mail according to the winner's preference) before delivery can be scheduled. Once a signed copy of the Winner's Agreement and Release form is received the prize will be scheduled for standard ground delivery. ThinkGeek, Inc. reserves the right to substitute cash equivalent if the specified prize is unavailable for delivery.

Grand Prize (one). Includes one of each of the below. Value: Two Thousand Four Hundred Dollars (\$2,400.00)

1. Microsoft XBox Arcade OR Nintendo Wii OR Sony PS3 Slim (to be chosen by the Winner)
2. 16GB iPad (wi-fi enabled)
3. \$500 TG Gift Certificate
4. \$100 Gift card to iTunes store (so you can buy cool apps for the iPad)
5. \$100 Gamestop Gift Card (so you buy cool games for Wii/Xbox/PS3)
6. Signed copy of Ken Denmead's GeekDad + GeekDad Shirt
7. TiVo Premiere

4. GENERAL:

By participating in this promotion, entrant agrees to abide by and be bound by these Official Rules and the decisions of the judges, which are final in all matters relating to the sweepstakes. Potential winners must sign any required Winner's Agreement and Release

within 14 days of attempted delivery. If any prize notification is undeliverable, or in the event of non-compliance with any of these requirements, the prize will be forfeited, and an alternate winner will be selected at random from the remaining eligible entries. Winner will be notified by phone, mail or email on or about the end of the month. No substitution or transfer of prize permitted, unless prize is generally unavailable at sweepstakes' end, in which case a cash award of equal value will be substituted. All taxes are the sole responsibility of winner. Acceptance of prize offered constitutes permission to use winner's name and/or likeness for advertising/trade purposes without further compensation, unless prohibited by law. ThinkGeek, Inc. is not responsible for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, telephone, telephone line or other telephone related problems or errors, whether caused by the sender or by any of the equipment or programming associated with or utilized in this sweepstakes or by any human error which may occur in the processing of the entries in this sweepstakes. If, in the judges' opinion, there is any suspected or actual evidence of tampering with any portion of the sweepstakes, or if technical difficulties compromise the integrity of the sweepstakes, the judges reserve the right to void suspect entries and/or terminate the sweepstakes and conduct a random drawing to award the prizes using all eligible, non-suspect entries received as of the date of termination. ThinkGeek, Inc. reserves the right to discontinue the contest at any time with no prior notice. Employees, officers, directors, shareholders, agents, representatives, and immediate family members of ThinkGeek, Inc., and its parent company, affiliates, subsidiaries, and advertising and promotion agencies, are not eligible to participate.

The odds of winning depend on the number of eligible entries received.

5. WINNERS' LIST:

For official listing of the winners, send a self addressed stamped envelope to ThinkGeek, Inc., 11216 Waples Mill Rd., Fairfax, VA 22030. Requests for a list of winners must be received by **August 30, 2010**.

6. INDEMNIFICATION AND RELEASE:

By participating in the sweepstakes, each entrant agrees to release and hold ThinkGeek, Inc., and their respective parents, affiliates and subsidiaries, and their respective employees, officers, directors, agents, and representatives harmless from any and all losses, damages, rights, claims, and actions of any kind including, without limitation, personal injuries, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy, either directly or indirectly related to or arising from the sweepstakes or from acceptance, possession, misuse, or use of any prize. Each entrant further acknowledges that such parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee expressed or implied, in fact or in law, relative to the sweepstakes or any prize, including but not limited to its quality or fitness for a particular purpose.

7. SPONSOR:

ThinkGeek, Inc.
11216 Waples Mill Rd., Fairfax, VA 22030

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.