



The Mirror that gives Powers to your objects

What if you were able to obtain information, access services, communicate, play or have fun, just by showing an object to a mirror, a Mir:ror that, like magic, gives life to all your everyday things ?

Mir:ror is a simple and elegant device that connects to a computer. It recognizes the things you show it and performs the tasks you've assigned to them. Simply affix RFID Ztamps to your objects and they become interactive, content-rich items. Examples of use are limitless: show your umbrella to a Mir:ror and it will give you weather forecasts; wave your keys over a Mir:ror and it will send an email to your loved ones saying that you are back home safe; put your pill box on the Mir:ror and it will remind you when you last took your medication...

RFID technology is getting hotter everyday. Mir:ror is the first consumer RFID reader with a rich set of applications and services. It is designed to be so simple that a two-year old can use it. With this empowering, intuitive and revolutionary device, Violet is once more expanding the *Internet of Things*, bringing the magic and the power of content, personalization and interactivity to the thousands of inanimate objects that populate our lives and homes.

General sales information

Pack content (starter pack)

- 1 Mir:ror (USB cable included)
- 3 blank, user-programmable RFID Ztamps
- 2 Nano:ztamps programmable micro Rabbits
- 1 Mirror:skin
- 1 Quick start guide

Available package languages

Standard: English, French, German, Spanish, Italian.
Other languages subject to order volume.

Service & content languages available

Text to speech support for 30+ languages & dialects:
English (US), English (UK), English (AU), English (IE),
English (IN), English (ZA), Français, Français (Canada),
Français (Belgique), Deutsch, Nederlands, Vlaams,
Dansk, Suomi, Islenska, Norsk, Svenska, Italiano,
Español, Español (MX), Català, Vasco, Portugues,
Português Brasil, ελληνικά (Greek), Türkçe, čeština,

русский язык, Polski, Arabic, Hindi,
日本語 (Japanese), ภาษาไทย (Thai), 粤语 (Cantonese),
官话 (Mandarin), 한국어말 (Korean).

Website & Localised services available in US English,
UK English, French, German, Italian & Spanish.

Warranty and Support

- Full 1 year guarantee
- Email technical assistance provided by Violet

Typical availability

Mir:ror available for shipping as of November 2008.

Sales tools for stores or websites

- Short & detailed descriptions, photos & videos for store display or website

Certifications

CE, FCC.

another connected object by*

violet.

Design & Technology are changing

Be part of the Story

Resellers contact: resellers@violet.net // +33 1 55 25 52 50 // www.violet.net



Main features and functions

Features

- Can be used with blank user programmable RFID Ztamps from Violet.
- Can be also used with pre-Ztamped products with predefined applications: Children's Books story-telling etc. or existing RFID objects (14443 A&B): transportation passes, smart cards etc.
- Easy programming of the Ztamp's actions by selecting applications from the website directory.
- Large set of applications for leisure, day-to-day, entertainment, gaming, security, children, productivity, communication, social networks...
- Launches all types of files: Videos, Images, Sound, Data, Widgets etc. from the computer or the Internet.
- Launches all types of local applications or connects to assigned user-defined websites.
- Sends emails, posts updates on Facebook and other social networks, or any open Internet application.
- Remembers and reminds user of the date and time of use of objects, or counts number of uses etc.
- User can make Mir:ror work with his own existing applications and websites.
- Objects can receive personal emails and read them to the user when the object is detected.
- Number of applications attached to a Ztamp is unlimited.
- Detects objects from a few centimetres.
- Detects up to four objects at the same time.
- User can customize Mir:ror by changing the cover with a Mirror:skin.
- Flipping Mir:ror puts it in sleep mode.
- When sitting idle on the desk Mir:ror displays light coded information for weather, stock quotes etc.
- Connects to PC through USB.
- And much much more...

All services and functions are unlimited and free. No additional subscription or fee is required.

System requirements

- Permanent broadband Internet connection
- Mac OS X, Windows XP or Vista computer with USB port

Technical details

- Diameter 10,3 cm (4 in). Height 1,4 cm (0.55 in)
Weight: 90g (3,2 oz).
- USB 2.0 plug
- ISO14443 Types A&B compliant RFID tag reader
- Three dynamic color LEDs for feedback and information display
- Speaker (buzzer)
- Sleep mode sensor
- Latest version of computer software downloaded from the website

Region free: works anywhere in the world, regardless of place of purchase.

What is it good at? A few examples

A child's key ring can inform parents that he is back home - Paper documents can be related to digital files - Transportation pass can show traffic conditions before leaving home - Child's toy can start telling stories or playing videos - Coffee mug can modify user's Facebook status to "coffee break" - Action figures can be linked to virtual avatars in online games - Books can have video appendixes and receive updates - Home devices can be linked to assistance services - Showing a real photo establishes communication with the person on the picture....

Interoperability

Mir:ror can interact with other Violet objects such as Nabaztag:tag and the Dal:Dal Lamp.

Mir:ror related accessories

For more details on products, please ask for data sheets: resellers@violet.net



RFID Ztamp:s

Mir:ror standard package includes 3 blank Ztamps. User can buy boxes of 12 extra Ztamps.



Nano:ztags

These cute micro Rabbits have RFID chips inside. Like Ztamps, they can launch specific tasks and services when they sit on top of Mir:ror